

How to foster a learning culture



Now that you understand the importance of building a learning culture, the next question is, “How do I create a culture of learning?” Delivering an effective, modern learning experience requires modern tools, which enable accessible, engaging, and self-directed learning.



COMPANIES REPORT THAT ONLINE LEARNING HELPS BOOST THEIR COMPETITIVE EDGE.¹

ACCESSIBLE

Smartphones, tablets, and on-the-go devices are now commonplace and essential in today’s world. Make sure your learning content can be accessed from anywhere at the point of need for the employee.

Online learning typically requires 40-60% less employee time than classroom training.²

67% of people learn on mobile devices; bring learning to where your employees expect to see it.³

ENGAGING

You wouldn’t buy a book shelf and not stock it with books, would you? If you’re going to invest in the technology to distribute learning (via any device), then make sure the content library is robust.

Leverage pre-populated courses by subject matter experts in development to create a world-class curriculum.

Invest in an LMS with content available from top-tier partners. Consider microlearning content that allow your users to gain new skills through bite-sized, inspiring videos.

SELF-DIRECTED

Reward curiosity and make the process transparent so others can be inspired. Empower employees to search and sign-up for learning at their own curiosity level.

Make sure you have a searchable content library with a variety of courses that include soft skills and content that is useful for employees beyond their jobs. For example, include desk yoga courses! Once employees build the habit of exploring the library and signing up for courses at will, for anything that strikes their curiosity, you've will have successfully created a culture of learning.

CHECK OFF COMPLIANCE

While compliance training doesn't seem exciting, it is crucial to reduce your company's risk and avoid potential costly fees. With a learning management system (LMS), you can easily manage compliance training with a few clicks. The right platform will help you deliver, track and report on compliance training with ease and confidence.

1. Source: http://hr.cornerstoneondemand.com/Global/FileLib/CSOD_Assets/us-eb-rise-holisitic-learning-experience.pdf
2. <https://www.elearninglearning.com/brandon-hall/statistics/>
3. Source: <https://elogiclearning.com/15-elearning-trends-and-statistics-to-know-for-2017/>

**Ready to spark the right learning
culture for your organization. Let's Chat**
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Stay connected:

